



# Any Mountain Newsletter

*Summitting Ovarian Cancer Through Creativity & Research*



*Words from Dr. Joanie Mayer Hope, Founder & Creative Director:*

October 2021

*This has been a year of pathfinding. In the setting of a world pandemic, the route that we outlined was not possible to climb. We had to stop, re-group, look at the map, find a new way, and start to move forward over (and over) again. We are not alone in this challenge, as so many people and causes struggle to navigate the massive storms of COVID, racism, economic hardship, and loss. Like so many journeys, it can be hard to see progress until we stop and look back on the path that we have traversed. In the year since Any Mountain launched, we have indeed climbed.*



*We have reached over 1 million people with our social media efforts. Over 250,000 have watched the music video and 3,000 have accessed the family cancer history app. These are not VIRAL numbers, but they are a real start.*

*We convened the Any Mountain Strategic Guides – a growing council of national experts from industry, philanthropy, medicine, music, academia, and patient advocates to guide the direction of Any Mountain as we climb towards the summit. We formed the Any Mountain Base Camp – the foundation of supporters committed to providing resources of time, money, and expertise to Any Mountain as we progress. In 2021, we raised \$167,625, with the majority coming from our first fund-raiser event in Alaska. Similar fundraisers are planned in Minnesota, Colorado, New York, and Boston starting in Spring 2022.*

*We launched the research efforts of the Any Mountain Expedition Team. This dynamic group of female doctors will receive \$128,000 to begin research targeting early detection & prevention of ovarian cancer by the end of this year. This winter, we are recording new music with local and national talent to bring to life the next original song and music video to weave courage & vulnerability in both an expression deeply personal and publicly impactful.*

*Ovarian cancer is the deadliest women's cancer. Preventing ovarian cancer is not a hill, it is not an average mountain, or even a fourteener...it is EVEREST, the tallest mountain. We can prevent ovarian cancer. We have researchers with brilliant minds. We have nonprofit collaboration across state lines. We can creatively inspire with music and performance. We can encourage people to know their family history and save their future with genetic testing.*

*As Any Mountain enters its second year, finding its footing, route, and pace, I remember that its history spans over twenty years, built on the foundation of years of community organizing, academic development, creative expression, arduous medical training, sacrifice of loved ones, loss of too many lives, and the determination to never give up.*

*One foot in front of the other, together we can and will climb Any Mountain.*

*Joanie Mayer Hope*

*It began as a song. It became a video.  
It started a movement.*



# Any Mountain Newsletter

Summiting Ovarian Cancer Through Creativity & Research



## The Story

### Creativity

### Research

#### A Song

The Any Mountain project started as a hip-hop song written by Dr. Joanie Mayer Hope, which came to life with artists from Alaska & New York City.

#### The Music Video

Filmed in Anchorage, Girdwood, & Bethel, Alaska, the video tells the story of a patient's ovarian cancer journey. It features ovarian cancer survivors, supporters, & local dancers.

#### An Expedition Team

Funds raised will be awarded to a team of six world renowned experts in ovarian cancer & cancer genetics to further cutting-edge research on ovarian cancer prevention & early detection.

#### The App

>20% of ovarian cancer cases could be prevented through knowing your family history. The app takes a simple history & triages people at higher risk to genetic testing & health care resources in their communities.

This project is a partnership between Let Every Woman Know-Alaska & the Minnesota Ovarian Cancer Alliance. Visit [www.anymountainsong.com](http://www.anymountainsong.com) for full bios of the creatives, collaborators, & doctors.

## Progress Highlights



To build our financial base camp, in May we held our first fundraiser in Anchorage, Alaska. Thank you to the many supporters who chose to #JoinTheClimb by donating!



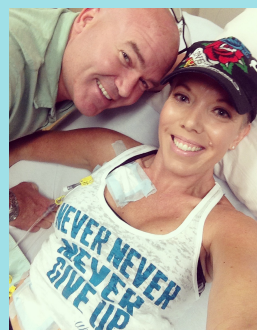
Dr. Hope (center) with the singers, musicians, & dancers who performed at the Anchorage fundraiser.

## Join the Climb

Here are the ways you can help reach the summit:

- Stream the [song](#)
- Watch & share the [video](#)
- Download the app or take the [quiz](#) online to #KnowYourHistory #SaveYourFuture
- Share the song, video, app, & website with your community & on social media
- [Donate](#)

Visit [www.anymountainsong.com](http://www.anymountainsong.com) to take action & learn more.



Watch Tiffany tell her story on the [Any Mountain Song YouTube](#).



"What do you want people to remember you for? What do you want your legacy to be? Even if it's on a small scale, we all have that power to leave a legacy."

-Tiffany Briggs, ovarian cancer survivor



[Any Mountain Song](https://www.youtube.com/AnyMountainSong)



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